



CHANTEL CHAPMAN

MOGO'S FINANCIAL FITNESS COACH



MEDIA KIT

CHANTEL CHAPMAN

A financial literacy expert who is passionate about educating millennials on personal finances joins Canada's fastest-growing digital financial brand to help transform financial services.

Chantel Chapman is an entrepreneur, educator and Mogo's Financial Fitness Coach. With over a decade's experience as a mortgage broker, Miss Chapman recognized a need for financial education with many of her first-time homebuyers. She began creating custom content to help guide them. Volunteering as a Junior Achievement teacher, she then developed a "smart money" program to help youth and young adults make healthy fiscal choices, eventually teaching at-risk youth charities such as Covenant House and The Boys Club Network. Miss Chapman is also the founder of Holler For Your Dollar, a consulting firm that jump-starts anyone who's ready to dive into the world of Adulting or entrepreneurship. Her role at Mogo puts her skills to use creating and teaching digestible, yet educational financial literacy content geared to millennials and daring entrepreneurs.

ABOUT MOGO

Netflix disrupted movies. Uber disrupted taxis. Now, Mogo is dismantling—and recreating— banking—to offer solutions that help Canadians take control of their financial health.

Strictly speaking, Mogo's a financial technology company, but it's also so much more than that. Using design and technology, we've created an experience that gives consumers a new level of convenience and simplicity when it comes to managing their money.



CHANTEL X MOGO

An entrepreneur, educator and author, Chantel is Mogo's media spokesperson for all things financial and millennial, and will co-host the Mogo Presents: Adulting 101 tour events happening across Canada. She will also play a part in creating our educational content and our financially responsible and transparent product messaging.

Through these programs, and through her work as Mogo's Financial Fitness Coach, Mogo CEO Dave Feller has said she is a "an invaluable part of the Mogo team as we accelerate our transformation of financial services in Canada."

Watch Chantel's Interview [here](#).

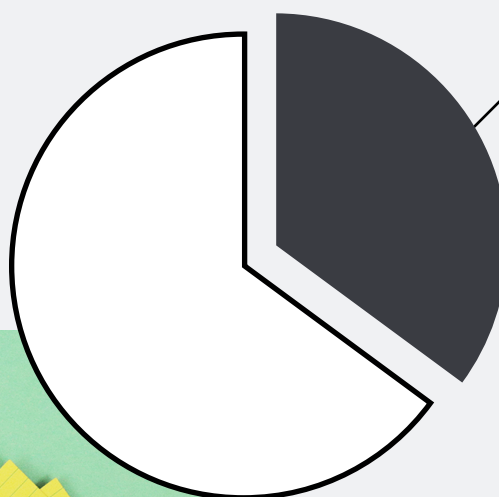


AVERAGE HOUSEHOLD DEBT

(excluding mortgage debt) :

20k

— Equifax Canadian Consumer
Credit Trends Q4 2014



MILLENNIALS
MAKE UP THE
LARGEST GROUP
OF THE CANADIAN
WORKFORCE AT
35%

— [Canadian Business](#)



56%

OF CANADIANS HAVE
NEVER CHECKED THEIR
CREDIT SCORE.

— [Financial Post](#)

ADULTING 101

Chantel is the host of Mogo's signature event, **Adulting 101**, which combines finance and wine into a fun night out.



"While the fusion of wine tasting and finances might not seem like a natural partnership at first blush, it's actually kind of ingenious."

— BC Living Magazine

Watch Adulting 101 in action [here](#).

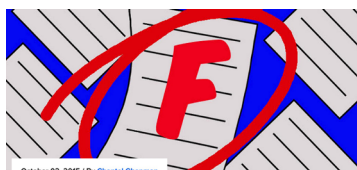
CONTENT

From finance to pop culture, Chantel's content educates while entertaining. Because learning should be fun. Even for adults.



Seperate to Save: Taking the Credit Out of the Card

In the name of not spending credit as if it's the same as cold hard cash, many of us (particularly our clever Mogo Members) are starting to make sudden, brash, and life-altering realizations—starting with this, credit and cash are not synonymous.



My Credit Score Sucks. Now What...

So you just checked your credit score and it sucks. Or maybe you went to borrow credit and were declined or offered a rate that is much higher than expected. Whatever it is, you've realized it's time to get your sh!t together.



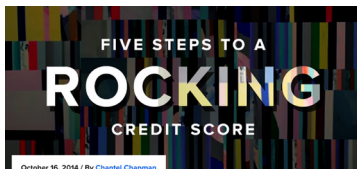
How to Trick Your Brain to Stop Buying Cr*p You Don't Need

We all buy crap we don't need. The problem is, most of us get smacked upside the head by our load of debt and our brain still doesn't get the memo that we've been spending like we're on tour with Dreke.



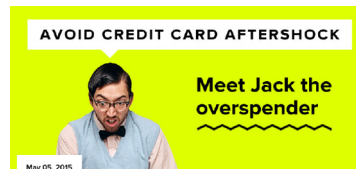
Uncreditcard Your Life in Four Steps

We think the first step to financial freedom is to help Canadians move away from the aftermath of credit card overspending. No doubt, breaking away from credit cards is tough, but "Mogo's 4 Steps to Uncreditcard Your Life" can help you bust out of the debt cycle once and for all.



Mogo Presents: Holler For Your Dollar's 5 Steps to a Rocking Credit Score

Did you know that one of the sexiest holidays of the year happens today? It's "Get Smart About Credit Day™". Excited yet? If not, get ready!



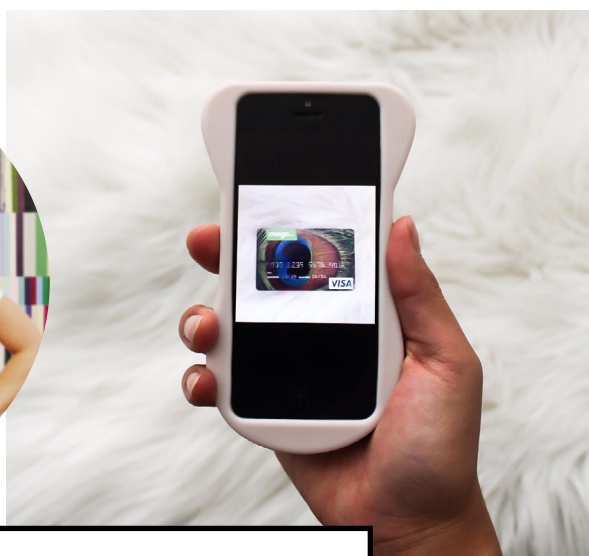
Don't be a Jack.... Avoid Credit Card Aftershock.

Meet Jack- the overspender. Jack's like a lot of us. He loves the convenience of his credit card but ends up overspending every month. He's tried budgeting but can't seem to stick to it.

"At Mogo we're passionate about enabling Canadians to get into financial health by giving them the right tools to achieve their goals. Chantel shares that same passion but also understands the financial challenges young people face today and is an expert in empowering them with the knowledge they need to make better financial decisions.

— David Feller, Mogo CEO

WORK WITH CHANTEL



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Book Chantel for a speaking engagement
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CHANTEL IN THE PRESS/MEDIA

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